

Terms and Conditions

India Nightlife Convention & Awards 2019

Definitions

Awards	India Nightlife Convention & Awards 2019
Kickstart Entertainment	Organizer of the Awards and holder of the property rights of the Awards, 'KICKSTART'
Awards management	Personnel from Kickstart Entertainment or appointed / engaged by Kickstart Entertainment who are responsible for the execution of the awards
Participant	Any organization/ individual who sends in an application to participate in the awards will have to do so as per the rules and regulations
Jury	Group of persons selected who will evaluate the participants on pre-defined parameters
Nominee	An organization/ individual applying in the awards or nominated by jury members
Winner	An organization/ individual short-listed by the national jury
Rules & regulations	These rules & regulations governing the awards , as may be amended from time to time
Website	www.incaawards.in

- These rules, regulations and guidelines are applicable to and govern the “India Nightlife Convention & Awards 2019” organized and conducted by Kickstart Entertainment
- By participating in the awards, participant agrees to abide by and be bound by these rules. These rules & regulations may be modified without any prior notification. Participant is advised to regularly review these rules. If there is any disagreement with any of the rules and any amendments thereto, participant must not participate in the awards or withdraw application from the awards

Awards Objective

- The objective of the awards is to create a platform to acknowledge and award excellence and innovativeness in Pubs, Bars, Cafés and Lounges (PBCLs), that have exhibited success in operations, promotion and concept in India

Award categories

- Award categories are as follows:

Bar Categories

Sr.	Award Category	Definition	Parameters
1.	Bar of the Year	This award is to recognize a bar which has performed exceptionally in customer service and branding making them a trendsetter in the industry	This will be from the overall list of application received
2.	INCA Lounge of the year	This award is to recognize the lounge which is known for its ambience and formal setting	Ambience, Bar menu, Food menu, Overall lounge set-up to be formal. Bar should be have been in existence as on Dec 31, 2018

Terms and Conditions

India Nightlife Convention & Awards 2019

Sr.	Award Category	Definition	Parameters
3.	INCA Night Club of the year	This award is to recognize a nightclub which has a dedicated space for dancing	Ambience, Sound quality, Light/visual set-up, dedicated area for dance. Bar should be have been in existence as on Dec 31, 2018
4.	Best Bar in a Hotel	This award is to recognize a bar which is present in a hotel	Ambience, Bar menu, Food menu, Bar should be in a hotel. Bar should be have been in existence as on Dec 31, 2018
5.	INCA Bar Chain of the year	This award is to recognize a bar chain which has an outlet in multiple locations	Bar menu, Food menu, Bar should be located in at least 3 of the 8 cities mentioned. Bar (First outlet) should be have been in existence as on Dec 31, 2018. The third location should've been in existence as on April 31, 2019
6.	Best Beer Bar of the year	This award is to recognize bars where people associate the bar with beer served or independently owned bar which produces beer/craft beer. The bar could also be known due to variety of beers served	Should have both domestic & international beers, should primarily serve beers, beer centric place, They should have wide range of beers or should have at least 5 craft beers, should have their own brewery & brewing process, Bar menu, Food menu. Bar should be have been in existence as on Dec 31, 2018
7.	Best Bar for Cocktails	This award is to recognize bars which are known for the innovative cocktails they serve using distilled beverages	Variety of innovative cocktails served, Skills of bartender for selling cocktails, Bar menu, Food menu. Bar should be have been in existence as on Dec 31, 2018
8.	INCA Resto-Bar of the year	This award is to recognize a restaurant serving a wide range of food not limited to finger food along with a full-fledged bar serving all types of liquor	Food menu including a wide range of finger food, dedicated sitting area for dining, Bar Menu. Bar should be have been in existence as on Dec 31, 2018
9	INCA Dive Bar of the year	This award is to recognize neighborhood local bars serving distilled beverages at reasonable rates to local residents who form a part of their regular clientele	Food and alcohol at a reasonable rate compared to other bars in the locality, Bar Menu, Food menu. Bar should be have been in existence as on Dec 31, 2018
10.	INCA Open Air Bar of the year	This award is to recognize bars which has majority of their space in an open / outdoor area	Majority of the area should be open, Ambience, Bar menu, Food menu. Bar should be have been in existence as on Dec 31, 2018
11.	Best Bar Food	This award is to recognize bars which provide exceptional finger	Quality of food served, Innovative presentation of the appetizers, Bar

Terms and Conditions

India Nightlife Convention & Awards 2019

Sr.	Award Category	Definition	Parameters
		food/bar food along with distilled beverages	menu, Food menu. Bar should be have been in existence as on Dec 31, 2018
12.	Best Venue for Live Performances	This award recognizes those bars which are used as a venue for live performances and gigs	Dedicated area for live performance, sound quality of mic and other equipment's used for live performance & gigs. Bar should be have been in existence as on Dec 31, 2018
13.	Best Bar for Wines	This award is to recognize a bar which are well known for serving wine and wine based drinks	Variety of wines & wine cocktail served, Quality of wines served, Should primarily serve wines, Have a display and collection of domestic and international wines. Bar should be have been in existence as on Dec 31, 2018
14.	INCA Concept Bar of the year	This award is to recognize a concept bar which has been operational for at least 2 months as on June 30, 2019 and revolves around a single concept	Bar with a theme, Should have a unique concept. Bar should be have been in existence as on April 31, 2019
15.	INCA Café bar of the year	This award is to recognize café-bars which serve distilled beverages throughout the day along with their regular food and beverages	Should be open all day, Should be café in day and bar at night, Bar Menu, Food Menu. Bar should be have been in existence as on Dec 31, 2018
16.	Best Debut Bar of the year	This award is intended to recognize an emerging bar whose record reflects ongoing and exceptional increase in the number of footfalls which was launched in the last year	Ambience, Bar menu, Food menu, Sound quality, Light/visual set-up, should be open in the period - June 1, 2018 to April 31, 2019. Should have been in existence as on April 31, 2019
17.	Best Bar Interior	This award is dedicated to the design & use of space inside the bar	Ambience, Aesthetics, Concept, Uniqueness of design. Bar should have been in existence as on Dec 31, 2018
18.	INCA Technology/Applic ation of the year	This award is for an app created and developed for promoting the nightlife industry in the scope of music and food	Number of downloads, user interaction, partner tie-up, public feedback, ease of use, UI design, content, should be launched in the period - June 1, 2018 to June 30, 2019 and operational for at least 3 months

Terms and Conditions

India Nightlife Convention & Awards 2019

F&B Categories

Sr.	Award Category	Definition	Parameters
1.	INCA Bartender of the year	This award is given to an individual who displays technical know-how of bartending, innovating new drinks on an on-going basis	Great customer service, great at engaging customers, ability to handle large crowds. Should be working for at least 6 months in the industry as on June 30, 2019
2.	INCA Mixologist of the year	This award is given to an individual who creates an extra-ordinary & well-crafted drinks menu for bars.	Creativity in making variety of innovative cocktails and other drinks, presentation of making cocktails, presentable, should have helped in making cocktail menu of the bar. Should be working for at least 6 months in the industry as on June 30, 2019
3.	INCA Restaurant/Bar Manager of the year	This award is given to an individual who plans and controls activities in a bar which includes marketing & promotion of bar, updating/modifying menu and services, etc.	Good management skills, knowledge of food & alcohol, good in operations and handling of activities in a bar. Should be at the venue for at least 6 months as on June 30, 2019
4.	INCA F&B Director of the year	This award is given to the managers of food and beverages department	Knowledge in different types of food & beverages, should manage more than 3 venues in the city & has good operational & management skills. Should be working for at least 6 months in the industry as on June 30, 2019

Entertainment Categories

Sr.	Award Category	Definition	Parameters
1.	INCA Stand-up act of the year	This award will be given to an individual or group who performs live acts in a bar like stand-up comedy, etc.	Live stand-up act performed inside a bar/restaurant/club .This award is at the national level , the artiste should be based in one of the 8

Terms and Conditions

India Nightlife Convention & Awards 2019

			cities and should have performed at least a minimum of 10 shows in that country, covering minimum 4 cities out of the 8 cities (Mumbai, NCR, Pune, Goa, Bangalore, Chennai, Hyderabad and Kolkata) within a span of 12 month period (eligible period i.e. June 1, 2018 – June 30, 2019)
2.	Best Band/Singer/Songwriter of the year	This award will be given to live music performers that includes various genre of music	Group of people who are musicians and vocalists/individual and have performed live in Bars/Restaurants and clubs and are resident of the city. They should have 1 new release in the last 2 years. They/or the individual should have performed for at least 10 shows (including festivals) in the country within the eligible period i.e. (June 1, 2018 – June 30, 2019)
3.	Best Boutique Festival of the year	This award is given for creativity to organization who design, conceptualize, plan and execute theme based event, which promote the nightlife industry.	Organized the festival at any location in India (1 out of the 8 cities mentioned) Should pull a crowd of 1500 to 3000 people (Data to be shared by the festival or to be assessed by the Jury). Should be only one city. Theme based and experience. Should have taken place between June 1, 2018 - June 30, 2019
4.	INCA Pop up of the year	This award will be given to an event which utilizes a space for restaurants or performances. They can last for a few hours or a few weeks and promote the nightlife industry	An event in a non-traditional space (not a restaurant or bar), with a crowd of 1500 or under people, should have unique selling point, have an experiential aspects and defining point
5.	Promoter of the year	This award will be given to a person or company in the business of marketing and promoting night life live events such as concerts/gigs, restaurants, bars, festivals, nightclubs etc.	They bring/promote the artist. To qualify for the 'National Level' the promoter should have a registered presence in 4 or more of the cities out of the 8 cities (Mumbai, NCR, Pune, Goa,

Terms and Conditions

India Nightlife Convention & Awards 2019

			<p>Bangalore, Chennai, Hyderabad and Kolkata).</p> <p>For city level, they need to select and apply for any 1 city</p>
6.	Artist Manager of the year	<p>This award will be given to an individual or company who guides the professional career of artists in the entertainment industry while promoting the nightlife segment</p>	<p>Handling artists/band for nightlife, good in operational, marketing & promotional activities of their artists. The award will go to the company. They should manage at least 3 artist.</p> <p>To qualify for the 'National Level' the artist manager should have a registered presence in 4 or more cities out of the 8 cities (Mumbai, NCR, Pune, Goa, Bangalore, Chennai, Hyderabad and Kolkata).</p> <p>For city level, they need to select and apply for any 1 city</p>
7.	Festival of the year	<p>This award is given to organization who design, conceptualize, plan and execute Events/ music concerts/carnivals which promote the nightlife industry</p>	<p>Uniqueness in the event, creative marketing & promotion activities, organized the festival at any location in India in the last year between June 1, 2018 and June 30, 2019. Should pull a crowd on 3000 plus people</p>
8.	INCA DJ of the year	<p>This award is given to the best Disk Jockey who mixes music from any sources for a live or broadcast audience</p>	<p>City: Playing in 3 or less cities out of the 8 cities (Mumbai, NCR, Pune, Goa, Bangalore, Chennai, Hyderabad and Kolkata) and should be of Indian origin.</p> <p>National: Playing in minimum 4 cities out of the 8 cities (Mumbai, NCR, Pune, Goa, Bangalore, Chennai, Hyderabad and Kolkata) and should be of Indian origin</p>

Terms and Conditions

India Nightlife Convention & Awards 2019

Sr.	Award Category	Definition	Parameters
1.	Lifetime Contribution to Nightlife	This award is given to the veteran bar management holders	Advisory Board to decide

- The award categories may be changed / modified / split / merged / increased or cancelled by the Advisory Panel based on the number and quality of entries received in each category.
- In the event that no participant in a category is found to be worthy of inclusion by the Jury, the Award category may be cancelled by the Jury. The Advisory Panel may decide to add nominees in the category to maintain high standards of participation. The decision of the advisory & the jury in this regard will be final and non-contestable. The awards management will not entertain any queries in this regard.

Eligibility Criteria for participation in the Awards

- Entities having registered office in India can participate for the Awards
- The entity to apply for the awards should have been in existence as on December 31, 2018, in India and should be operational as on June 30, 2019
- For the category Debut Bar, it should have started in the period - June 1, 2018 to April 31, 2019 and operational for at least 2 months as on June 30, 2019
- For the category Concept Bar, it should be operational for at least 2 months as on June 30, 2019
- Applicants will be nominated by the advisory panel from Mumbai, Delhi, Hyderabad, Pune, Bengaluru, Chennai, Kolkata and Goa for the award categories
- Applicants from Mumbai, Delhi, Hyderabad, Pune, Bengaluru, Chennai, Kolkata and Goa can apply on the awards website
- For Technology/Application category, participant from other cities can nominate themselves, provided they can demonstrate their work in Mumbai, Delhi, Hyderabad, Pune, Bengaluru, Chennai, Kolkata and Goa through the technology and application
- Entity can apply in multiple categories. For Bar Segment a participant can apply in maximum 5 categories
- Debut Bar and Concept Bar:
 - Bars opened between June 1, 2018 and December 31, 2018 can apply for all the categories
 - Bars opened between January 1, 2019 and April 31, 2019 can apply only for Debut Bar and Concept Bar categories
- Participating organization must be engaged primarily in the hospitality industry
- An organization cannot participate on behalf of its sister units, parent company or other organization under the parent entity. Parent company will not be awarded
- The advisory panel has the right to reclassify entries from one category to another, at its discretion. This is not contestable in any manner
- Employees and immediate family members of the award management, sponsors and partners of the awards are not allowed to participate in the awards
- The final eligibility of the participant will be subject to the discretion and approval of the advisory panel and jury
- The entity must have the necessary licenses and registrations in order

Terms and Conditions

India Nightlife Convention & Awards 2019

- Participation in India Nightlife Convention & Awards is subject to defined terms and conditions available on the website www.incawards.in

Timelines

- Efforts will be made to adhere to the defined timelines. However, the defined timelines are subject to change based on circumstances
- Awards management and its sub-contractors shall not be held accountable / liable for any disruptions / stoppages / interruptions or cancellation of the awards or its ceremony or any part of its processes or public voting on account of any factors beyond its control.

Call for Entries & Participation

- The call for entries for the Awards will be announced in one or more media platforms and / or by direct communication with potential Participants, and that shall be construed to be adequate notice for call for entries
- The call for entries for the Awards will open on April 16, 2019
- Participants can enter the Awards by submitting the online entry on the website: <http://incawards.in/nomination-2019/> only applications submitted on or before June 25, 2019 (or as modified by awards management) will be considered valid for the purposes of these Awards.
- Participants can apply in or be nominated in more than one award category subject to fulfilment of rules and regulations mentioned herein
- Awards management has the right to reclassify entries from one category to another, at its discretion. This is not contestable in any manner
- In case if participant fails to submit the proof of registration in the country, they may be disqualified from participation
- All application forms will be acceptable in English language only

Receipt of Entries

- Participation in the awards in any manner will be construed as an acceptance to the rules and regulations stated herein
- Last date for receiving completed application forms through online portal is 18:00 hrs. on June 25, 2019 (subject to change)
- Receipt of application forms after last date of receipt specified may be permitted only at the discretion of the awards management
- Awards management will not be responsible for application forms that are damaged / lost due to lack or lapse in any communication on account of internet failure.
- Participation in the awards in any manner will be construed as an acceptance to the terms and conditions stated herein.

Completeness of Entries/ Disqualification

- All sections of the application form are mandatory. Participant would not be able to submit the form unless all sections are filled, all the fields of the application form needs to be complete in all respects; else it may be disqualified from participation.
- Entities can provide up to 2 supporting material to assist the jury in evaluating their application such as photos, articles, awards and accolades and other material can be submitted for each entry on a non-returnable basis in the "Upload Image" section (Maximum size that can be uploaded is 2 MB) or can provide a URL

Terms and Conditions

India Nightlife Convention & Awards 2019

- Disqualification of entries is at the sole discretion of the advisory panel, on a case by case basis.

Additional Information

- Participants may be contacted for any additional information or / and conduct field visit to verify the information provided. Such information sourced from the participants will become part of the original application
- Awards management has the right to ask for documentary proof of information. If such a request is made and the participant does not comply within 5 working days from the date the request is made, the Participant may be disqualified from participation in the awards
- Information provided by the participant will be confidential and will be used only for the limited purpose of evaluating the participant's entry to these awards
- Awards management or team appointed by awards management will try to contact the participant on best effort basis by any means deemed appropriate
- In the event it is not possible to contact any participant to obtain information on them, interview them, etc. such participant may be disqualified from further participation
- The participant hereby irrevocably authorizes the awards management to use the data gathered during and/or the awards in respect of the participants. This shall be the property of KICKSTART and KICKSTART shall be entitled to use the same in its communications including marketing promotions and advertisements along with/without KICKSTART's brand. Awards management shall not be liable in any manner for any mishap, accident, injury or damages etc. of whatsoever nature, caused to the participants during the awards. Further, awards management shall not be liable in any manner for any loss, damage, theft, or any other mishap caused during the Awards.

Validity and Correctness of Information

- If at any time, including after the conclusion of any of the award ceremonies, any information provided by any participant(s), is found to be incorrect in any manner, then the participant will be liable to be disqualified and / or return the award
- Determination of whether information provided as fair and accurate rests with the jury and advisory panel

Short-listing nominees and determination of winners

- Applicants can apply on the awards website
- Applicants will be shortlisted by the jury panel from Mumbai, Delhi, Hyderabad, Pune, Bengaluru, Chennai, Kolkata and Goa for the award categories
- Application received for any category from any city other than mentioned above will not be accepted for the awards
- Application forms received would be collated under each award category for evaluation by awards management
- Determination of the award category to which an application belongs is at the discretion of the advisory panel
- Awards management reserves the right to make the final judgment in case of any ambiguity in rules and regulations / disputes over suitability
- The screening jury will select Top finalists city-wise in each award category based on pre-defined evaluation parameters
- The top finalists city-wise will go for public poll voting

Terms and Conditions

India Nightlife Convention & Awards 2019

- The combined score of public poll voting and screening jury scores will be taken into consideration to determine city level winners in each category
- The city level winners will then be considered as finalists for national jury round where jury members score them on the basis of the pre-defined parameters and determine national level winners
- The decision of the above short-listing is final and binding for all the participants
- There could be one or more winners in each award category, at the discretion of the jury
- The determination of who should receive an award for any award category rests with the jury

General

- Participant agrees that the participant is legally capable of entering and, if selected, participating in the awards and agree to the terms. Participant is competent (i.e. participant are of legal age and mental capacity) and eligible to enter into this legally binding agreement on participant
- Participant understands and agrees that merely participating in this awards does not entitle the participant to a prize or to any other form of consideration
- Participant warrants and represents to the awards management that all information including any communications, software, photos, text, video, graphics, music, sounds, images and other material submitted or recorded in any manner by the participant or the partners of awards management including awards management for consideration for the awards are solely owned by the awards management and do not infringe upon any other individual or institutional rights (including, without limitation, intellectual property rights). Participant shall be completely responsible for handling any infringement or alleged infringement and shall indemnify the KICKSTART, and the awards management from any claims, costs or damages from infringement or alleged infringement of the logo or trademark or the defense of a claim or any costs payable thereof
- Participant must enter the awards at their own will and the awards management are not in any way obligated or liable for any loss or costs that the participant may suffer or incur and nothing is payable to the participants for participating in the awards or any event prior to or following the Awards
- Participants for the purpose of entering the awards, automatically grants KICKSTART a royalty-free, irrevocable, worldwide, non-transferable, non-exclusive right and license to use and display such entry, for participation in the awards, and any intellectual property in relation to and arising out of such participation in the awards and footage thereof, which shall include trade publications, press releases, electronic posting to the Website, the KICKSTART website in any display format selected by KICKSTART during the awards or use by KICKSTART as it deems fit
- The awards management reserves the right to, at its discretion, withdraw or amend or add to the T&C of the awards at any time, with prospective or retrospective effect, and does not take responsibility for any loss or damage that any individual or entity may suffer as a result of participating or attempting to participate in the awards, the awards being withdrawn or its terms amended.
- Should a participant wish to withdraw from the awards, kindly inform awards management in writing at any time up to one week prior to the final awards ceremony
- All disputes relating to or arising out of the awards shall be subject to the laws of India, and shall be subject to the exclusive jurisdiction of the courts of competent jurisdiction at Mumbai, India
- The participants indemnify KICKSTART, its employees, officers, contractors, partner or other persons used by them in relation to this awards and hold them harmless against any loss, claim, demands, costs, damages, judgments, expenses or liability (including legal costs) arising out of or in

Terms and Conditions

India Nightlife Convention & Awards 2019

connection with any or all claims, that may be brought against the Awards Management by any third party in connection with the Participants participation in or winning the Awards, which is inconsistent with any of the warranties and representations made by the Participants, or due to breach of these Terms and shall reimburse KICKSTART for any loss, costs, expense, or damage to which said indemnity applies. KICKSTART shall give the Participant prompt written notice of any claim or actions covered by this indemnity, and the Participant shall have the right, at its own expense, to participate in any such action.

- Decision of Awards Management on all matters is final and binding on all Participants and no correspondence will be entertained on the same.
- In the event these Terms do not cover any question or complaint in relation to the Awards, the same will be concluded on by the Awards Management (for all other issues) or an independent body or legal team as appointed by the Awards Management and deemed necessary.
- The Participant agrees to give full consent unconditionally for KICKSTART to share any information provided by the Participant with agencies working with them with regards to the program, its recording and broadcasting.
- The decision of KICKSTART in relation to the interpretation of any of these Terms shall be final and binding on the participants.
- If Participants are unclear as to the Terms or any element of the Awards or have any queries/concerns pertaining to the Awards, they can write in with their questions, concerns or queries to the following address:

Ms. Pooja Dhruva
KICKSTART Entertainment,
Ph.: 9920791739
pooja@kickstartent.in

KICKSTART shall endeavor to the best of its ability to respond thereto.

Website

- The website is only an informational website incawards.in (the “Website”) for the Awards. KICKSTART or its subsidiaries or holding entities are not liable or responsible for any action or decision taken by Participant or anyone acting on Participant’s behalf or under Participant employment or under contract with Participant. KICKSTART shall not be under any obligation to Participant and Participant shall have no obligation or rights in relation to the Awards and shall have no claims whatsoever against the KICKSTART relating to the selection process or the running of the Awards
- KICKSTART shall not be responsible for:
 - a. Any delivery, failures relating to the registration or uploading videos/presentations;
 - b. Any SPAM generated messages as result of Participant accessing the Website;
 - c. Awards Management not receiving or rejecting any data;
 - d. Any lost, late or misdirected computer transmission or network, electronic failures of any kind or any failure to receive entries owing to transmission failures or due to any technical reasons
 - e. Other conditions/situations or failures beyond its control.

Terms and Conditions

India Nightlife Convention & Awards 2019

Disclaimers

Awards Management has no obligation to screen the entry material in advance, and is not responsible for monitoring entries for the purpose of preventing violation of intellectual property ownership rights, or violations of any law, rule or regulation. If Awards Management is notified of submissions or materials that may not conform to the Terms, it may investigate the allegation and determine in good faith and in its sole discretion whether to eliminate such an entry from consideration. The Awards Management has no liability or responsibility to Participants or other users of the Website for performance or non-performance of such activities.